

2002-2004 GRADUATION REQUIREMENTS

Bachelor of Business Administration Degree

Marketing Major

Name _____

SS# _____

Advisor _____

Semester Hrs Required for Graduation	124	Admission to the School of Business	date	advisor's initials
Additional Hours for Minor or Second Major		First Evaluation		
Total Semester Hours Required for Graduation		Conditional Admission		
Semester Hours Earned to date		Admitted to SBA		
Semester Hours In Process (I/P)		Cumulative GPA		
Additional Semester Hours Needed for Graduation		Hours of "D" grades toward degree		max = _____
Junior/Senior Hours Required for Graduation	40	<i>A grade of "D" can be earned in no more than 25% of the hours listed on this degree plan.</i>		
Junior/Senior Hours Earned to Date			date	advisor's initials
Junior/Senior Hours In Process		Degree Plan Prepared		
Add'l Junior/Senior Hours Needed for Graduation		Degree Plan Updated		

Section 1. University General Education Requirements (43 hours)

HUMANITIES COMPONENTS (18 hrs)				Has	Needs	I/P	SOCIAL SCIENCE COMPONENTS (12 hrs)				Has	Needs	I/P			
English 1113							→ This section must include EXACTLY 6 hours of History.									
English 1123							Diversity Component:									
6 hours selected from:							3 hrs selected from HIST 1003, HIST 1013, GEOG 2003, SOC 1003									
English 2213							Course selected: _____									
English 2223							American Issues Component:									
Philosophy 2403							3 hrs selected from HIST 2013, HIST 2023, PSCI 2003									
6 hours selected from:							Course selected: _____									
Art 2013							Behavioral Component:									
Music 2013							Psychology 2003									
Foreign Language							Social Science Elective - selected from above or SOC 200:									
NATURAL SCIENCE COMPONENTS (8 hrs)							Course selected: _____									
Phys Sci _____	3						MATHEMATICS COMPONENT (3 hrs)									
Phys Sci Lab _____	1						Math 1023, 1045, 1525									
Bio Sci _____	3															
Bio Sci Lab _____	1															
HEALTH COMPONENT (2 hrs)																
Option 1:	Health Science 1403															
Option 2:	PHED 1501															
	and PE Activity _____	1														

Section 2. Other General Education & Pre-business Courses Required for Admission to School of Business (24 hours)

SBA admission requires 45 hours earned and completion of following courses plus MATH 1023, 1045, or 1525; ENGL 1113 and ENGL 1123 with a cumulative GPA of 2.25 on these 30 hours.

ACCT 2003 - Acct. I						ECON 1003 - Am. Ent.			
ACCT 2103 - Acct. II						ECON 2003 - Macro			
CIS 2053 - BIS						ECON 2103 - Micro			
						GBUS 2013 - QA I			

Section 3. Business Core Requirements (27 hours)

FIN 3003 - Fin. Mgmt.					
GBUS 3003 - Legal Env.					
GBUS 3063 - Mgr. Com.					
GBUS 3183 - QA II					
MGMT 3023 - Org. Theory					
MKTG 3033 - Prin. Mkt.					
CIS 4103 - Manag. I. T.					
MGMT 4063 - P O M					
MGMT 4093 - Strategy					

Section 4. Marketing Major Requirements (24 hours)

MKTG 3043 - Retailing					
MKTG 3053 - Integrated Mkt. Com.					
MKTG 3103 - Selling & Sales Mgmt.					
MKTG 4013 - Mkt. Mgmt.					
MKTG 4023 - Mkt. Res.					
MKTG 4033 - Consumer Behavior					
+ 6 hrs. selected from CIS 2073, GBUS 3073, MGMT 4023, MGMT 4043, MKTG 3983					
_____	3				
_____	3				

Section 5. Other Requirements and Electives (9 hours)

Speech 1113					
Non-business electives totaling 3 hrs:					

Unrestricted electives totaling 3 hours:					

Section 6. Optional Minor

Optional Minor in _____	Additional hrs required _____			

Read your catalog for complete information about the requirements for your degree and prerequisites that may affect you.